TID 42 – Midtown Center Periodic Report 12/31/17

District Created: 2000

Authorized expenditure (excluding interest): \$12,225,000 Authorizing resolution(s): #000806, #010319, #130071

Projected TID cost recovery: 2015 (levy year)

Maximum legal life: 2027

Base property value: \$7,118,300 Completion status: Phase II complete

Project description

This district was created to assist Boulder Venture, Inc. with the redevelopment of the former Capitol Court shopping mall. The project plan outlined the construction of over 600,000 square feet of retail space. The first phase of this development has been completed and included a Wal-Mart, Pick 'n Save grocery store, medical clinic and 70,000 square feet of retail space. Up to \$7.25 million in the project plan was used to fund a reintroduced street system to the project's 55-acre site, site improvements and unusual site condition work.

In 2005, the Midtown streetscape enhancement project was developed to include pedestrian friendly elements such as Milwaukee Lantern and Harp-style lighting, enhanced decorative crosswalks at designated intersections, extensive landscaping and commercial district gateway signage.

In 2006, streetscape enhancements were completed and Phase II of the Midtown Shopping District was underway. Phase II, included an Office Depot store that was completed in 2007and provided 23 new jobs to area residents. In 2008, several new retail units adjacent to Office Depot were completed and offered approximately 25 new jobs.

The Midtown Shopping Center experienced its first major setback in 2009 when the Lowe's Home Improvement store, Milwaukee's first, closed due to declining sales. Since that time, efforts have been underway to attract new retail/office uses to the former Lowe's site and a vacant Applebee's building. In 2012, junior anchor tenant Marshall's also vacated its space at Midtown Center.

Following these events, the district was amended in 2013 to fund a \$3.5 million development fund to finance redevelopment, tenant improvements and new retail facilities in the district – focusing specifically on the redevelopment or reuse of the former Lowes site and re-tenanting of the retail spaces. The amendment also provided \$1.5 million for paving projects located within one-half mile of the district boundary.

In 2014, a Planet Fitness exercise facility, and Rue 21, a clothing retailer, joined the center. City funding was approved to assist with the costs of tenant buildout costs, helping bring these tenants to the district. Also in 2014, DLC Management Corp. purchased Midtown.

In 2016, the Wal-Mart closed and DLC is currently assessing options to re-tenant the space. Also in 2016, Children's Hospital opened a 20,000 SF clinic in the former Office Depot space.

TID 42 – Midtown Center Periodic Report 12/31/17

In early 2018, Phoenix Investors proposed converting the former Lowe's into a warehouse/distribution center.

District incremental values have changed as follows:

Year	Incremental Value	Change
2017	\$ 31,733,700	-33%
2016	\$ 47,505,000	-13%
2015	\$ 54,692,300	0%
2014	\$ 54,900,500	7%
2013	\$ 51,391,300	0%
2012	\$ 51,460,600	8%
2011	\$ 47,859,300	-18%
2010	\$ 58,014,300	-20%
2009	\$ 72,950,300	-2%
2008	\$ 74,663,400	14%
2007	\$ 65,425,600	3%
2006	\$ 63,583,800	20%
2005	\$ 53,020,500	69%

Expenditures - Life to Date (as of 12/31/17)

	P	roject Plan								
		Budget	Ap	propriations	E	ncumbrances	Ex	penditures	Re	maining
Administration	\$	300,000	\$	166,799	\$	-	\$	165,152	\$	1,647
Public Improvements		2,125,000		1,894,825		12,937		1,600,926		280,962
Development Fund		3,300,000		284,560				285,305		(745)
Grant to Developer		6,500,000		6,498,340		-		6,498,340		-
Capitalized Interest		712,500		804,292		-		804,342		(50)
Total	\$	12,937,500	\$	9,648,816	\$	12,937	\$	9,354,065	\$	281,814

Financing Costs – Interest Paid through 12/31/2017: \$3,727,394

Revenue/Value Performance (as of 12/31/2017)

	Projected	Actual
Property value	*	\$ 38,852,000
Incremental value	*	\$ 31,733,700
Incremental taxes	*	\$ 21,341,217
State aid	*	\$ 94,396

*	Not	projected	after	2013	
---	-----	-----------	-------	------	--

Is the project within budget?	Yes No If no, explain:
Is the project on schedule?	Yes No If no, explain:
Identify any significant conce future: None.	erns that might affect budget or schedule of this project in

the